



*Dedicated to Your CMMS Success for Over 25 years*

438 N. Elmwood Road  
Marlton, NJ 08053  
Phone (856).810.2700  
Fax 253.323.6353

FOR IMMEDIATE RELEASE

## **eMaint Launches Spanish Website to Support Growing Demand for CMMS in Latin American Countries**

Marlton, NJ November 17, 2011 - eMaint Enterprises, leading provider of [CMMS solutions](#), recently launched a Spanish language version of its corporate website in response to the growing CMMS market in Latin America. eMaint's flagship product, X3 CMMS, is designed to be highly configurable and multi-lingual. With customizable fields, forms and screens, the software is supported in multiple languages. Pete Woodruff, an experienced product specialist and translator, joined the team in 2009 to help support a growing base of Spanish-speaking clients. He began by providing on-site training and support in Spanish to U.S. based clients (such as Orange County Container Group who has multiple plants in Southern California and Mexico) and is now supporting an expanding base of customers in Latin America.

After continued global expansion of its U.S. website, eMaint recognized the growing need in Latin America for a U.S. based software company with a proven track record who can provide Spanish language support. In response to the increased demand for eMaint's CMMS product from companies throughout Latin America, eMaint has launched a Spanish version of its corporate website.

The new website provides case studies, product information, pricing, and additional documentation in the native-language for those searching for a CMMS in Latin American countries. By providing key product information in Spanish, eMaint can ensure that Spanish-speaking prospects can make the most educated decision when it comes to choosing a maintenance management solution. With the translation of the eMaint U.S. website comes the unique opportunity for Latin American prospects to complete, in Spanish, a product demonstration, Road to Success, and web-based training. Woodruff and the eMaint support team also perform live chats in Spanish as well as provide on-site support to those companies who desire on-premise, face-to-face training.



*Dedicated to Your CMMS Success for Over 25 years*

The Spanish-speaking support staff has already enabled eMaint to develop relationships and support clients in several Latin American countries such as Chile, Venezuela, Columbia, and Mexico. Natural Response, an organization devoted to the production and commercialization of natural extracts derived from endemic or abundant plants in Chile, found eMaint through a Google search. They are now utilizing X3 CMMS for the management of their maintenance operations and scheduling at three plant locations.

“The new Spanish translated website is the next step in eMaint’s plans to connect easily with clients in their native language”, says Woodruff. A Portuguese version of the website is also available to support clients in Brazil and Portugal. . Hannelore Fineman, VP of Sales, states, “eMaint X3 is already available in eight languages in twenty-five countries. Translation of our web site marks the next step in our goal to continue to improve the user experience for our growing international customer base.”

### **About eMaint Enterprises, LLC**

eMaint, the leader in on-demand CMMS solutions, has been providing maintenance management software solutions since 1986 and was one of the first CMMS providers to develop a completely web-based “Software as a Service” (SaaS) model for more rapid implementation at a lower total cost of ownership. eMaint’s client base consists of over 4900 users worldwide across 750 sites ranging from small & medium sized organizations to Fortune 500 corporations including manufacturers, service providers, fleet operators, energy and utility companies, health care facilities, universities, municipalities, and facility and property managers. For more information on eMaint products and services, please visit the eMaint English site at [www.emaint.com](http://www.emaint.com) or the Spanish site at [www.emaint.com/index-esp](http://www.emaint.com/index-esp).

### **Contact**

Rona Palmer  
eMaint Enterprises, LLC  
856-810-2700 X7145