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FOR IMMEDIATE RELEASE

CMMS Provider eMaint Enterprises Continues Commitment to CMMS Education and Successful CMMS Implementations with Monthly Series of Complimentary Best Practices Webinars

Marlton, NJ May 6, 2011 - eMaint Enterprises provides value-added maintenance management software solutions because eMaint has just one goal: successful CMMS implementation for all its customers. A critical eMaint differentiator is their commitment to education: eMaint offers free web-based product training workshops which help customers achieve success and helps contribute to a notable 96% customer retention rate. "Technology companies have to be in the training business," notes maintenance industry expert and author Joel D. Levitt. eMaint shares this perspective and supports the industry as a whole with monthly complimentary webinars designed to educate maintenance professionals on industry best-practices as well as the benefits of CMMS.

The free web-based *Best Practices* webinars feature key thought leaders in Maintenance and Reliability presenting valuable information in a format which allows screen sharing and lets participants ask questions of the presenters. The one-hour sessions cover a range of topics from Inventory Management, Reducing Inventory Costs, Asset Data Integrity, and Improving Overall Craft effectiveness to the Key Performance Indicators that are important to measure.

Speakers for the *Best Practices* sessions include representatives from the Maintenance Resources Group, Maintenance Excellence Institute, Lifecycle Engineering, Springfield Resources, ITT, People and Processes, Solved Inc., PM2 and POLARIS Laboratories. Each session is recorded and some of the most popular webinars are available on demand on the [CMMS Best Practices page](#) of the eMaint website with all sessions posted on both [eMaint University](#) and on the [eMaint YouTube channel](#). The sessions offer strategies, guidelines and tactical, practical tips that can be readily implemented in a variety of environments.

Rona Palmer, eMaint Marketing Director, says, "Our customers report that they find the sessions to be very



valuable. They tell us the problems they face and we in turn search for industry partners who are willing to share their expertise to help solve these problems.” eMaint coordinates the *Best Practices* webinars with product workshops so people can learn how to put into practice what they've learned using the eMaint X3 CMMS system. Palmer notes, “We've recognized that in order to help ensure customer success, we need to provide tools that go beyond just how to use our software. All sessions are free and offered as a value-added service to customers and industry contacts. With attendance up 140% over last year, we know we are making a significant contribution to CMMS acceptance and implementation.”

About eMaint Enterprises, LLC

eMaint, the leader in on-demand CMMS solutions, has been providing maintenance management software solutions since 1986 and was one of the first [CMMS providers](#) to develop a completely web-based “Software as a Service” (SaaS) model for more rapid implementation at a lower total cost of ownership. eMaint’s client-base consists of over 4900 users worldwide across 750 sites ranging from small & medium sized organizations to Fortune 500 corporations including manufacturers, service providers, fleet operators, energy and utility companies, health care facilities, universities, municipalities, and facility and property managers. For more information on eMaint products and services, please visit the eMaint website at www.emaint.com.

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